



Affirm and Fexco partner to expand flexible payment options to cruise lines and travelers

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Affirm, the payment network that empowers consumers and helps merchants drive growth, today announced a new partnership with Fexco Group, a leading global fintech and payments processor company, to offer flexible payment options for cruise line bookings in the U.S. and Canada.

Through this partnership, Affirm will be integrated into Fexco and available for travelers to book now and pay over time with participating travel brands.

"Affirm is an ideal payment option for our cruise line partners and their travelers given their ability to address a wide range of transactions with customizable terms," said Brian Cleary, CEO OpenConnect, Fexco Group. "We look forward to working with Affirm to create more opportunities for people to travel, delivering memorable experiences for passengers, and even greater value for our cruise line partners."

When selecting Affirm at checkout, approved customers will have the option to split the total cost of any booking over \$50 into monthly or bi-weekly payments, for as low as 0% APR. Consumers are shown the total cost of their booking upfront, and will not pay more than they agree to at checkout as Affirm does not charge any late or hidden fees.

"More than 90% of Americans plan to travel this year, according to our recent research," said Becca Stone, VP of Strategic Partnerships, at Affirm. "We also see that consumers are increasingly prioritizing travel plans and payments that offer value and flexibility without sacrificing quality or convenience. Our partnership with Fexco will further expand Affirm's presence in cruises and empower more travelers to take those memorable trips without being subject to junk fees or hidden charges."

Fexco's participating cruise lines join over 279,000 Affirm merchant partners, including American Airlines, Priceline, Great Wolf Lodge, Cathay Pacific, SeatGeek, and more.