# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by a Party other than the Registrant  $\square$ 

Filed by the Registrant ⊠

| hook t | the appropriate box:  |
|--------|---|
|        | Preliminary Proxy Statement   |
|        | Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))                     |
|        | Definitive Proxy Statement  |
|        | Definitive Additional Materials   |
|        | Soliciting Material under § 240.14a-12  |
|        | affirm  |
|        | Affirm Holdings, Inc.   |
|        | (Name of Registrant as Specified In Its Charter)  |
|        |   |
|        | (Name of Person(s) Filing Proxy Statement, if other than the Registrant)                            |
| Paymer | nt of Filing Fee (Check all boxes that apply)   |
|        | No fee required.  |
| □ F    | ee paid previously with preliminary materials.  |
| F      | See computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11 |
|        |   |



#### Affirm Holdings, Inc. Important Notice Regarding the Availability of Proxy Materials

#### Stockholders Meeting to be held on December 5, 2022

For Stockholders of record as of October 6, 2022

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

To view the proxy materials, including the Notice and Proxy Statement and Annual Report, and to obtain directions to attend the meeting, go to: www.proxydocs.com/AFRM

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the internet.



### For a convenient way to view proxy materials and VOTE go to www.proxydocs.com/AFRM

Have the 12 digit control number located in the shaded box above available when you access the website and follow the instructions.



If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before November 25, 2022.

To order paper materials, for this and/or future meetings, use one of the following methods.



control number located in the shaded box above.

INTERNET www.investorelections.com/AFRM When requesting via the Internet or telephone you will need the 12 digit





\* If requesting materials by e-mail, please send a blank e-mail with the 12 digit control number (located above) in the subject line. No other requests, instructions OR other inquiries should be included with your e-mail requesting materials.

#### Affirm Holdings, Inc.

Meeting Type: Annual Meeting of Stockholders

Date: Monday, December 5, 2022

Time: 9:00 AM, Pacific Time

Place: Annual Meeting to be held live via the Internet - please visit

www.proxydocs.com/AFRM for more details.

You must register to attend the meeting online and/or participate at www.proxydocs.com/AFRM

SEE REVERSE FOR FULL AGENDA

## Affirm Holdings, Inc.

#### **Annual Meeting of Stockholders**

#### THE BOARD OF DIRECTORS RECOMMENDS A VOTE:

FOR EACH OF THE DIRECTOR NOMINEES NAMED IN PROPOSAL 1 AND FOR PROPOSAL 2  $\,$ 

#### PROPOSAL

- 1. Elect the three Class II nominees for director named in the accompanying proxy statement.
  - 1.01 Jenny J. Ming
  - 1.02 Christa S. Quarles
  - 1.03 Keith Rabois
- Ratify the Audit Committee's selection of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal
  year ending June 30, 2023.